

MARKETING MANAGER – Saskatoon, Saskatchewan

Fast Genetics is currently seeking a highly motivated and talented individual for the full-time position of Marketing Manager.

The position will include, but is not limited to, the following roles and responsibilities:

- Manage advertising and brand strategies
- Develop corporate communications and public relations
- Direct digital and social media campaigns
- Provide marketing tools to sales teams
- Manage conference and tradeshow planning
- Aid in the development of new products and pricing

The successful candidate would ideally possess the following experience and qualifications:

- Practical experience in marketing and corporate communications
- Bachelor of Commerce in Marketing, Bachelor of Science in Agribusiness, or a related degree type
- Ability to travel and work flexible hours
- Detail oriented
- Outstanding communication and interpersonal skills
- Organized, motivated, and energetic
- Strong business and leadership skills
- Broad understanding of agriculture and animal production

We offer a competitive compensation and benefits package. Compensation will be commensurate to education and experience. If you are interested in this exciting and rewarding career in the field of marketing, please send your resume to the Human Resources Manager at escharf@fastgenetics.com.

FAST GENETICS

Fast Genetics is a leading North American pig genetics company with global reach. We provide breeding stock and innovative solutions to pork producers. We are known around the world for our high-health and world-class performing breeding stock.